**PROPOSED SOLUTION:**

**1. Brand Name:**

- Brainstorm: Start by brainstorming ideas for your brand name. Think about your business's values, products, and target audience. Try to come up with names that reflect your brand's identity.

- Check Availability: Once you have a few options, make sure to check if the domain name is available for your brand on websites like GoDaddy or Namecheap. You'll want to ensure your brand name can be used for a website.

- Legal Considerations: Check for trademarks and ensure your chosen brand name is not already registered by another business. This step is crucial to avoid legal issues in the future.

**2.** **Brand Email:**

- Domain Name: If you've chosen a brand name and verified its availability, you can set up a custom email address using your brand's domain name. You can use services like Google Workspace (formerly G Suite) or Microsoft 365 for this purpose. They allow you to create professional email addresses (e.g., [leoclothing2023@gmail.com](mailto:leoclothing2023@gmail.com)).

- Follow the email setup instructions provided by your chosen service. You may need to configure your DNS records to link your domain to the email service.

**3. Brand Logo:**

- Design in Canva: Canva is a user-friendly graphic design tool that can help you create a brand logo. Here's how to do it:

- Sign in to your Canva account or create one if you don't have one already.

- Click on "Create a design" and choose "Custom dimensions" to set the size for your logo. A common size for logos is 800x800 pixels.

- Use Canva's design elements, text, and tools to create your logo. You can start from scratch or use Canva's templates as a starting point.

- Incorporate your brand's colors, fonts, and any other elements that reflect your brand identity.

- Once you're satisfied with your logo, click "Download" to save it to your computer.